

**Grand Finale - \$10,000****Limited to 1 Sponsor**

- Company logo with home page hotlink posted on The AOA Foundation Web site and featured in all electronic media materials associated with the event
- Company logo featured in all press releases & promotional print materials associated with the event
- Company logo placement on all cocktail napkins
- Company logo placement on dance floor
- Verbal recognition from the Master of Ceremonies during the event
- Opportunity to submit one entry for the talent competition
- 10 Patron* tickets to the event (\$1,500 value)

High Roller - \$7,500**Limited to 1 Sponsor**

- Company logo with home page hotlink posted on The AOA Foundation Web site and featured in all electronic media materials associated with the event
- Company logo featured in all press releases & promotional print materials associated with the event
- Company signage placed on all gaming tables
- Verbal recognition from the Master of Ceremonies during the event
- Opportunity to submit one entry for the talent competition
- 6 Patron* tickets to the event (\$900 value)

Paparazzi - \$5,000**Limited to 1 Sponsor**

- Company logo with home page hotlink posted on The AOA Foundation Web site and featured in all electronic media materials associated with the event
- Company logo featured in all press releases & promotional print materials associated with the event
- Company logo printed on event photo folders
- Opportunity to submit one entry for the talent competition
- 2 Patron* tickets to the event (\$300 value)

Going Once, Going Twice, Sold - \$2,500

- Company name featured on The AOA Foundation Web site as well as in all press releases, promotional print and electronic media materials associated with the event
- Company logo placement on auction table
- Opportunity to submit one entry for the talent competition
- 2 Patron* tickets to the event (\$300 value)

Optometry's Charity™ - The AOA Foundation

243 North Lindbergh Blvd. – Floor 1, St. Louis, MO 63141

Toll Free: (800) 365-2219 ext. 4200 ♦ FAX: (314) 991-4101 ♦ E-mail: snbreed@aoa.orgwww.optometryscharity.org



In the Spotlight - \$1,000

- Company name listed on The AOA Foundation Web site
- Company name featured in all promotional print materials associated with event
- 2 Individual Regular Casino Admission tickets (\$100 value each) to the event

Supporting Role – Variable Amounts

- Supporting Role sponsorship levels may be made in different amounts than listed above. The benefits will be determined on an as needed basis.

Patron* Ticket Benefits: (\$150 value)

- Name listed in print materials associated with event
- Name listed as event supporter on The AOA Foundation Web site
- Preview of silent auction
- Additional drink ticket for a total of 3 drink tickets
- VIP table seating in reserved area with separate bar, dessert station and gaming tables
- Light menu & special drinks available for advanced purchase
- Additional gaming vouchers
- A charitable tax deduction
- An opportunity to increase visibility while making a tangible difference

For more information or if you are unable to support Optometry's Got Talent at the levels listed above, please contact Dave Sattler, 817-551-8671, dave.sattler@alconlabs.com

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